VOTE Municipal Elections: Candidates and Town Committees

Connecticut State Elections Enforcement Commission

Rev. 5/2019



Today's Mission

- General information about the various rules and requirements relating to campaign financing for municipal elections
- This presentation is <u>not</u> a substitute for the statutes and regulations
- Any questions should be directed to the SEEC's Candidate Services Unit: 860-256-2985



Agenda

- Becoming a Candidate
- Selecting a Funding Vehicle
- Treasurer Responsibilities
- Fundraising
- Expenditures
- Attributions
- Q&A





The Candidate

You are a candidate when:

- You receive a party endorsement or otherwise have become eligible to appear on the ballot at a primary or election; or
- You solicit or receive contributions, or make expenditures (including personal funds) to further your candidacy, or authorize another to do so on your behalf; or
- You file the requisite paperwork with the appropriate filing repository

Important Note: You must file SEEC Form 1, as well as either SEEC Form 1A or 1B within 10 days of becoming a candidate.



Candidate's Responsibilities:

- Register as a candidate.
- Choose a funding source.
- Register a committee, or file an exemption.
- If forming an exploratory or candidate committee, designate a treasurer and depository institution.
- Receive copies of the financial disclosure statements from committee treasurer (if funded by a candidate committee).



SEEC Form 1

EVERY candidate must complete

		_				
REGISTRATION TYPE	1. ELECTION DA	TE (mm/dd/y	999)	2. MUNICIPALITY (If applicable)		
Initial Amendment						
3. OFFICE OR POSITION	SOUGHT			I	4. DISTRICT NUM	1BI
					(If applicable)	
5. PARTY AFFILIATION						_
Republican	Democratic		Other (Spec			
	Democratic		Other (spec			_
6. CANDIDATE NAME First Name			MI	Last Name		5
7. CANDIDATE RESIDENO	CE ADDRESS		I	8. CANDIDATE MAILING ADDRESS	S (If different)	
Street Address				Address	. (y age	
City		State	Zip Code	City	State	Z
9. CANDIDATE TELEPHO (Include Area Code)	NE	10. CAN	DIDATE EN	IAIL ADDRESS		
(
11. DESIGNATION OF CA	MPAIGN FUNDING	SOURCE	,			-
(Check one)	SILAIGA FUNDING	JOURCE	•			
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Go to Form	A and complete	puges 2	unu 3 — Ci	unatable registration statement.		
				mittee and I am filing a Certif	fication of Exem	pt
from Form	ing a Candidate	Committ	tee.			
Go to Form	1B and complete	nage 4 -	_ Certifica	tion of Exemption from Forming a	Candidate Commi	les
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				from Forming a Candidate Comr andidate to a mandatory \$100 lat		da
01.000				nnecticut General Statutes.		
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Making a	false statement on t	this form n	nay subject v	ou to criminal penalties, including but	not limited to,	
Making a				you to criminal penalties, including but ne of up to two thousand dollars, or bo		

Failure to File Candidate Committee Registration or Exemption:

- If a candidate does not register, the Town Clerk assesses a mandatory fee of \$100.
- If a candidate does not respond to the Town Clerk's notice within 7 days, the Town Clerk must refer the matter to the SEEC.
- If referred to SEEC, mandatory minimum civil penalty of \$200, and up to \$2,000.



Selecting a Funding Vehicle

Select ONE funding source for your campaign:

- Candidate Committee
- Candidate Committee Exemption
 - Political Slate Committee
 - Town Committee
 - Other Exemptions





Candidate Committee:

- Candidate must select treasurer
- Candidates can provide unlimited personal funds to their candidate committee
- State contractor contribution ban and lobbyist contribution limits do not apply to municipal candidate committees
- Can benefit from Organization Expenditures



SEEC Form 1A

- Required if forming a candidate committee
- Candidate must designate treasurer
- Candidate may designate deputy treasurer
- Candidate must designate bank
- Candidate, treasurer, and deputy treasurer (if applicable) signatures required

SEEC FORM 1A
STATE ELECTIONS ENFORCEMENT COMMISSION
Candidate Committee Registration Statemen
Pauload Sontombor 2016

REGISTRATION TYPE CANDIDATE N	AME							
Initial Amendment								
12. COMMITTEE NAME								
13. COMMITTEE ADDRESS 14. & 15. COMMITTEE EMAIL ADDRESS & WEBSITE								
Address			Email Address					
City	State	Zip Code	Website					
16. TREASURER NAME			•					
First Name		м	Last Name		Suffix			
17. TREASURER RESIDENCE ADDRESS			18. TREASURER MAILING ADDRESS (If differ	mt)				
Street Address			Address					
City	State	Zip Code	City	State	Zip Code			
19. TREASURER TELEPHONE	20. TRE	ASURER EN	MAIL ADDRESS					
(Include Area Code)								
21. DEPUTY TREASURER NAME								
First Name		мі	Last Name		Suffix			
22. DEPUTY TREASURER RESIDENCE ADDR	RESS		23. DEPUTY TREASURER MAILING ADDRE	SS (If differe	w)			
Street Address			Address					
City	State	Zip Code	City	State	Zip Code			
24. DEPUTY TREASURER TELEPHONE	25. DEP	UTY TREAS	URER EMAIL ADDRESS					
(Include Area Code)								
26. DEPOSITORY INSTITUTION NAME								
27. DEPOSITORY INSTITUTION ADDRESS								
Address			Сйу	State	Zip Code			
					12			

Page 2 of 4

Contribution Limits to Candidate Committees

Mayor or First Selectman

Individual	\$1,000			
Town Committee	\$3,000			
Ongoing Political Committees:	**			
2+ individuals	\$1,500			
Business Entity	\$1,500			
Labor Organizati	ion \$1,500			

All other municipal candidates								
Individual	\$250							
Town Committee	\$1,500							
Ongoing Political Committees:	**							
2+ individuals	\$375							
Business Entity	\$375							
Labor Organization	\$375							

All other municipal candidates

* Note: these limits apply separately to primaries and elections



Exemption from Forming a Candidate Committee -SEEC 1B

Indicate Slate/Town Committee HERE

SEEC FORM 1B

STATE ELECTIONS ENFORCEMENT COMMISSION Certification of Exemption From Forming a Candidate Committee Revised September 2016

REGISTRATION TYPE CANDIDATE NAME

□ Initial □ Amendment

12. REASON FOR EXEMPTION FROM FORMING A CANDIDATE COMMITTEE

I hereby certify that I am exempt from forming a candidate committee because: (CHECK ONE)

□ A. I am one of a slate of candidates whose campaigns are being funded solely by a town committee or a political committee formed for a single election or primary and expenditures made on my behalf will be reported by the committee sponsoring my candidacy. The name of this sponsoring committee is:

OR

B. I am funding my campaign entirely from my own personal funds and will not request or receive contributions from other individuals or committees and I understand that if I make expenditures exceeding one thousand dollars (\$1,000) that I shall be responsible for filing financial disclosure statements (SEEC Form 23) according to the same schedule and in the same manner as required of treasurers of candidate committees.

OR

C. I do not intend to receive or expend funds in excess of one thousand dollars (\$1,000).

OR

D. I do not intend to receive or expend any funds, including personal funds, for this campaign.

13. CERTIFICATION

I hereby certify and state, under penalties of false statement, that this statement of exemption from forming a candidate committee, for the reason checked above, is true, accurate and complete to the best of my knowledge and belief.

CANDIDATE SIGNATURE

DATE (mm/dd/yyyy)

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Town Committee:

- Town Committee is the SOLE funding source
- Town Committee has oversight over raising and spending funds to promote the municipal candidates' campaigns
- Town Committee treasurer must disclose all contributions and expenditures made to promote candidates' campaigns
- Town Committee treasurer must authorize all expenditures made or incurred
- State contractor/lobbyist campaign contribution provisions apply to Town Committees



Contribution Limits to Town Committees

Town Committee

Individual	\$2,000
Other Town Committees	Unlimited
Ongoing Political Committees:	**
2+ individuals	\$1,500
Business Entity	\$1,500
Labor Organization	\$1,500

* Note: these limits apply per calendar year



Political Slate Committee:

- Definition: a durational (single election cycle) political committee formed by 2 or more candidates within the same municipality, who seek election in the same primary or election, and who authorize such committee as **sole** funding source
- Contribution limits to political committees apply to political "slate committees"
- Contribution limits are per calendar year



Contribution Limits to Political Slate Committees

Political Slate Committee							
Individual	\$1,000						
Town Committee	\$1,500						
Ongoing Political Committees:	**						
2+ individuals	\$2,000						
Business Entity	\$2,000						
Labor Organization	\$2,000						

* Note: these limits apply per calendar year



Other Exemptions from forming a Candidate Committee:

- Personal funds only
 - If you receive any funds or anything of value from any other person or source [i.e. a coordinated expenditure or in-kind contribution], you do not qualify for this exemption
- No intention to receive or spend in excess of \$1,000
- No intention to receive or spend any funds



The Treasurer

Treasurer Responsibilities:

- Receive & Deposit Funds
- Make and Authorize all Expenditures
- File Reports
- Appoint Solicitors
- Maintain Detailed Financial Records





Requirements to Serve as Treasurer:

- Registered to vote in Connecticut
- No outstanding civil penalties or forfeitures under the campaign finance statutes.
- No convictions or guilty/nolo contendere pleas for certain criminal offenses under the campaign finance laws unless 8 years have passed from date of conviction or plea or completion of sentence (whatever is later)
- The Candidate cannot be the Treasurer of his or her own funding source



SEEC Form 21: "Short Form"

Who can file it?

- Candidate committees or political "slate" committees that received or expended less than \$1,000 from the creation of the committee to the last day of the reporting period.
- Town committees that received or spent less than \$1,000 from January 1st to the last day of the reporting period and that have not yet filed a long form this year.

Who can't?

 Town Committees for the 7th day preceding the election and January quarterly filings or who have otherwise already filed a long form this year. SEEC FORM 21 Short Form Campaign Finance Disclosure Statement CONNECTICUT STATE ELECTIONS ENFORCEMENT COMMISSION Rev 508



Do Not Mark in This Space For
Official Use Only

2. TREASURE	R NAME					
litle	First		м	Last		Suffix
TREASURE	ADDRESS		E			
reet Address			City		State	Zip Code
ELECTION	REFERENDUM DATE	5. OFFICE SOUGH	T (Complete only i	f Candidate Committee	6. DISTRI	CT NUMBER (f applicable)
nım/dd/yyyy)						
CANDIDATE	E NAME (Complete only	if Candidate or Explore	atory Committee)		10	
litle	First		М	Last		Suffix
TYPE OF RE	PORT (Check One Box)				
🗖 January 10		□ 7th day precedir		□ 7th day preceding		mendment to
□ April 10 fil	ing	□ 30 days followii	ng primary	ry 🛛 45 days following referend		Type of Report:
🗆 July 10 filin	ng	□ 7th day precedir	ng election	Termination		
C October 10	filing	□ 45 days followin not held in Nove				
		□ Supplemental S □ Primary	Statement			
PERIOD CO	VERED					
_	No. 2017 Mar	Beginning Date	C.	Endin	g Date	
				thru		
					-	
			10. CERTIFIC.	ATION		
						ve contributions or other fur ance Disclosure Statement.
TREASURER	OR DEPUTY TREASUR	ER (SIGNATURE)	PRINT	NAME OF SIGNER		DATE (mm/dd/yyy
for the Janu		nd the 7th day prece				Ongoing Political Activities e SEEC Form 20, Itemized

SEEC Form 20

Itemized Campaign Finance Disclosure Statement

Must use this when

- The committee has received or spent over \$1,000
- In the case of town committees, for the seventh day preceding election and January quarterly filings

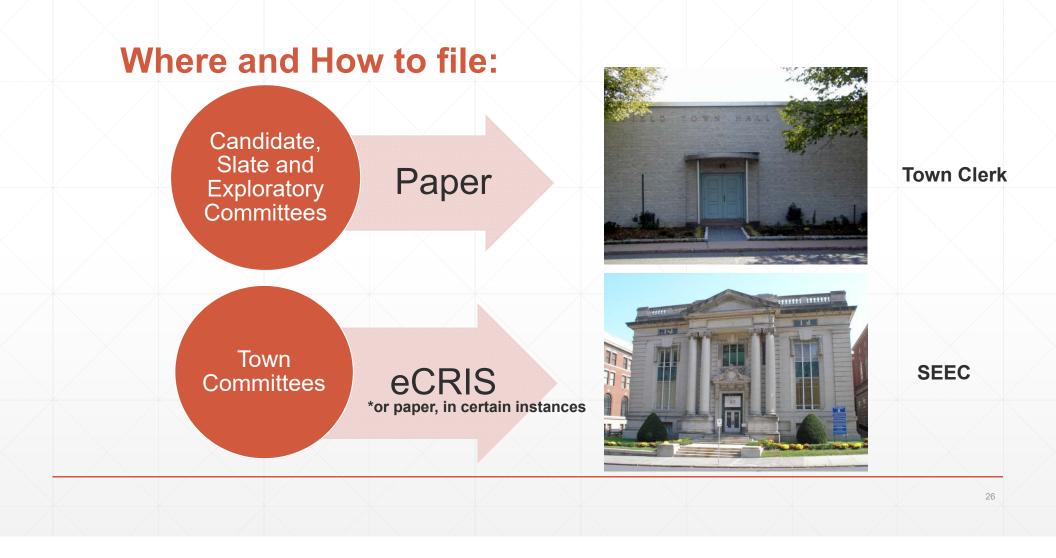
SEEC FORM 20									Page 1 of
temized Campaign Finance Di CONNECTICUT STATE ELECTIONS ENF levised January 2015	sclosure Statem ORCEMENT COMM	SSION			rk in This Space For Offi	icial Use (Daly		
1. NAME OF COMMITTEE		C01	VER	PAGE					
I. NAME OF COMMITTEE									
2. TREASURER NAME									
First	b b	a	Last						Suffix
3. TREASURER ADDRESS									
Street Address			City				State	Zip C	ode
4. ELECTION/REFERENDUM DATE	5. OFFICE SOUGH	T (Complete	e only if Ca	ndidate Committee)					RICT NUMB
(mm/dd/yyyy)								(if applicable)
7. CANDIDATE NAME (Complete only if									
First	3	n a	Last						Suffix
8. TYPE OF REPORT (Check One Box)									1
January 10 filing	7th day preceding	ng primary	y 🗆	7th day precedin	g referendum		nitial Contr PACs ONLY)	ibution o	r Disburseme
April 10 filing	□ 30 days following primary □ 45 days following referendum			Amendment to					
July 10 filing	☐ 7th day precedin	ng election	ion 🗆 Deficit T			ype of Rep	ort:		
October 10 filing	12th day preced (State Central Com			Termination		-			
24 Hour Independent Expenditure O Primary O Election	45 days followi not held in Nov		n						
9. PERIOD COVERED									
	Beginning Date			Endir	ag Date				
			th	nu					
14 CERTIFIC LETON									
10. CERTIFICATION									
I hereby certify and state, under p Disclosure Statement for the pe					n set forth on th	is Iter	mized Can	npaign F	inance
TREASURER OR DEPUTY TREASURE	ER (SIGNATURE)	1	PRINT N	AME OF SIGNER			-	DATE	(mm/dd/yyyy)
A person who is.	found to have know	wingly an	nd willfu	lly violated any 1	provisions of th	e camj	paign fina	nce stati	ites
				or imprisonmen					24

2019 Filing Dates/Deadlines:

We have Filing Calendars for all types of elections and committees on our website:

www.ct.gov/seec





Deadlines – to be considered "on time":

Town Clerk

- Hand Delivery/In Person by 4:30 p.m.
- Mail must be postmarked by the deadline date

SEEC

eCRIS submitted by 11:59 p.m. on the deadline date

Verify Town Clerk Office Hours!





Mandatory Late Penalties:

- Personal liability of treasurer.
 - Cannot be paid from committee funds.
 - <u>Cannot</u> be waived by the Town Clerk.

	Alfred P. Treasurer 125 Main Street	1025
	Glastonbury, CT 06032	date <u>10/14/19</u>
-	PAYTOTHE City of New Haven	\$ 100.00
	One_hundred	DOLLARS DOLLARS
	мемо <u>Personal Fine</u> Н:000000000: Н:00000000::	Al Treasurer

- If you don't pay this fee in the time prescribed by the town clerk in a delinquency notice, she has to refer it to the SEEC.
 - When referred, civil penalty assessed ranging from \$200-\$2000





Treasurers May Appoint Solicitors

Solicitors are individuals who can receive contributions on behalf of the committee but **may not spend** funds on behalf of the committee.

A solicitor must turn over receipts to the treasurer:

- In the same form received
- Within 7 days of receipt
- With a list of contributors

(name & address of donor, amount, etc.)



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Municipal Solicitation Ban:

A Municipal employee may NOT

Solicit a contribution from an individual under their supervision

OR

The spouse or dependent child of that individual under their supervision

..... ALSO

 A <u>boss</u> of a municipal employee cannot solicit the employee or his/her family!



Raising Funds

A Contribution is:

- Monetary Gift from an Individual
 - cash, check, bank instrument or credit card
- Transfer of assets from one committee to another
- Loan made by individual or entity other than a bank
- In-kind contributions (anything of value) and coordinated expenditures
- Written contract, promise, or agreement to make contribution







Report Small Monetary Contributions in Section A

A. Total Contributions from Small Contributors-Received this Period ONLY (See instructions for definition of Small Contributor) SUBTOTAL SECTION A \$ 625

- An individual whose total contributions = \$50 or less.
- Treasurers may add all up small contributor contributions and report the total here.
- Treasurers must keep records of each small contributor in case they contribute more than \$50 later.



Itemize All Contributions from Individuals that exceed \$50 in Section B

34

Last Name	First	MI			
Smith	Jac				
Residential Street Address	City		State	Zip Code	
25 Oak Street	New H	Haven	C	T 0651	16
Principal Occupation	Name of	f Employer			
Plumber	Jor	nes Plumbing			
or dependent child of a lobbyist? 🔽 No does con	bution is in excess of \$400 to a candidate for ntributor or business he/she is associated with tt more than \$5,000?			mount of Conti	ibution
Is this contribution associated with a fundraising event listed in Section L1? Is No If yes, list Event #	contributor a principal of a state contractor of <i>If yes</i> , indicate which branch or branches of government the contract is with:] Yes] No	\$200	
Method of Contribution:	Date Rec	00 0	ons		
□ Cash ☑ Personal Check □ Credit/Debit Card □ Pa	yroll Deduction □Money Order 7/2	28/2019 \$200	25 (ck & Carol Sr Oak St w Haven CT 0	July 28 2019
			PAY	TO THE Elect	Mary Smith Alderman \$ 200.00
					bollars 1 m
			FOR	Plumber	Jack Smith
			1: 2	. 222222	: 123 111 555# 5284

In-Kind Contributions:

- Goods, services or <u>anything of value</u> given to the committee for free or at a discount price
- Examples: Stamps, computers, office supplies, **food**...etc.



Section M -"In-Kind Contributions"

M. In-Kind Contributions						
Name						
Cathy White						
Street Address			City	State	Zip Code	
10 Cedar Street			Danbury	CT	0681	
Type of contributor: Committee	Date Received	Aggregate Contributions	Description of In-Kind Contribution		1	
✓ Individual / Sole Proprietorship □Other	9/1/19 \$425		Stamps and Envelopes		I	
Is contributor a lobbyist, spouse, I Yes or dependent child of a lobbyist? I No	If contribution is in excess of \$400 to a candidate for a chief executive officer of a municipality, does contributor or business he/she is associated with have a contract with said municipality valued at more than \$5,000?				Fair Market Value of this Contribution	
Is this contribution associated with a fundraising event listed in Section L1? If yes, list Event # 090919A	✓ Yes Is contributor a principal of a state contractor or prospective state contractor? □ Yes ✓ No If yes, indicate which branch or branches of government the contract is with: □ Executive □ Legislative				\$100	





"Coordinated Expenditures" are Contributions

 An expenditure that is coordinated with or made with the consent or knowledge of a candidate or committee is a contribution

Coordinated expenditures are subject to source and dollar limits



Prohibited Sources of Contributions

Candidate Committees <u>MAY NOT ACCEPT</u> contributions from

- Another candidate committee
- A business entity or labor union
- National committee of a political party
- Any unregistered committee





What is a Business Entity?

- Corporations
- Partnerships
- Certain Trade or Professional Associations
- Other for profit entities





Who is an Individual?

- Human Being
- Sole Proprietor
- Solely Owned Professional Corporation





Contribution Limit for Minors

Individuals less than 18 years old

Cannot contribute in excess of \$30

Aggregated amount



Anonymous Contributions Prohibited

- Cash given without the contributor present and no info about the contributor known to treasurer
- No anonymous contributions can be accepted

Forward to SEEC, who will forward it to State Treasurer



Form of Contribution Matters!

Contributed \$100 or less:

Contributed more than \$100:

- Cash
- Money Order
- Personal Check
- Credit Card

Personal Check or Credit Card ONLY

× NO CASH OR MONEY ORDER!



Contribution Certification Forms

- Available at <u>www.ct.gov/seec</u>
- Candidate and Political Slate Committees use <u>Form M</u>

• Town Committees use Form P

						vised July 201
Sample Certification - 1	Form M	Do NO	T use this	form i	f candidate is	incurrat, inc
Form M - For use by:	and the second second	participating in the Citizens' Election Program				
dividuals Making Contributions to Candidate Committees or xploratory Committees for <u>Municipal Offices</u> Candidates <u>Participating</u> in the Citizens' Election Program					_	
Aprovatory Communection <u>Jammer</u>	parometry				nzens' Election Progra mple Certification – F	
					rtification - Form B	nm a
177. VA. 177.	ividual Contrib Candidate Committee o				and a second second	
AME OF INDIVIDUAL CONTR	RIBUTOR				CONTRIBUTION A	MOUNT
					9	
Cash	Money Order Ch	neck #	Debit Card	/Credit	Card	
s contribution being made from the ccount of a sole proprietorship?	If yes, and name is different t	than individual o	ontributor, list	NAME O	F SOLE PROPRIET	ORSHIP
Yes 🗌 No 🗌						
RESIDENTIAL ADDRESS*					PHONE NUMBER	
TTY	5	TATE Z	IP CODE		ou 18 or older?	
					No If you ar please list your age:	e not 18 or
MPLOYER		P	RINCIPAL O			_
		e associated**	have a contra	ct with th		
hereby certify and state that all o o the best of my knowledge and b resident status in the United States my manner, is not being made as	elief. I certify that I am eith					
		tion is being m	ade from my			ent
IGNATURE OF CONTRIBUTOR	a loan, and is not an otherwi	tion is being m	ade from my			ent nbursed in
IGNATURE OF CONTRIBUTOR * Tou may enter an alternate address in § 34-340(a) or if you are one of the indi	a loan, and is not an otherwi 1. Neu of your residential address <u>an</u> h	ition is being m ise prohibited o	ade from my ; contribution.	personal Confidentia	funds, is not being reir DATE (mm/dd/yyyy)	ent nbursed in
IGNATURE OF CONTRIBUTOR * Tou may enter an alternate address is § 34-30(a) or fyou are one af the hard is "The law requires disclosure for each lobbjirs's household General Samues because they (a) agend or agree to eag lobbjing. General Standers § 1-91. India offices.	a loan, and is not an otherwi "Inu of your residential address <u>anh</u> vibual with protected address sums vibuals with protected address sums vibuals and the second second second second \$ 9-050(c 11) (H). The term isobjest and \$2,000 or more in a calendary sec	ttion is being m ree prohibited of the prohibited of the probability of the probability by is, the spouse of includes anyone of includes anyone of	ade from my p ontribution. I into the Address real Statutes §1-21: a lobdyist or any d quired by low to ra	personal Confidentia 7. Ignendent cl rgister as a e to receive	funds, is not being reli DATE (mm/dd/yyyy) ity Program pursuant to Gen tid of a lodbyist who resider bobyst with the Office of 5a	ent nbursed in mal Statutes in the to Ethics year for
* You may enter an alternate address in § 34-340(a) or §7001 are one of the indi ** The law requires disclosure for each jobbyits' household. General Statutes, because they (a) expend or agree to exp jobbying. General Statutes § 1-9. Indi	a loan, and is not an otherwi w low of your residential address <u>anh</u> without with protected address same itemated contribution made by a lob 5 + 05001 (1) (12). The term iobjutt and 52,000 or more in a calendary people is + 0500 or more in a calendary are statical lobbysts may contribute to an topicated refers to any buchness in with	ttion is being m tse prohibited of the prohibited of the prohibited of the prohibited of the prohibited of the prohibited of the prohibited of the prohibited the prohibited of the prohibited of the the prohibited of the prohibited of the prohibited of the the prohibited of the prohibited of the prohibited of the the prohibited of the prohibited of the prohibited of the the prohibited of the prohibited of the prohibited of the the prohibited of the prohibited of the prohibited of the the prohibited of the prohibited of the prohibited of the the prohibited of the prohibited of the prohibited of the prohibited of the the prohibited of the	ade from my p ontribution. into the Address into the Address into the Address into the Address into the Address into the Address into the address into the Address into the Address into the into t	personal Confidentia 7. lependent c l rgister as a e to receive minittees fe	DATE (mm/dd/yyyy) ity Program pursuant to Gen idd of a loddyter who resider iddyter who resider and the Office of Su	ent nbursed in eral Statutes in the te Ethics year for mits for those



Online Contributions

- Templates available at <u>www.ct.gov/seec</u>
- Candidate and Political Slate Committees model after Form M

Town Committees model after Form P

Tap Amount						
\$10	\$25	\$50				
\$100	\$250	Other	Are you a principal of a state contractor or prospective state contractor? If yes, please in which branch or branches of government the contract(s) is with: *			
Email *		Phone *				
Name*	Last		Are you a communicator lobbyist, OR the spi dependent child of a communicator lobbyist (Communicator lobbyists may not make contributions to statewide or General Assem candidates during the legislative session.)*	?		
Residential Address		_	candidates during the registative session.)	,		
Number, Street, Ap	t. "	ZIP*				
Retired, Unemploye Principal Occupation Description. Exampl Retired, Unemploye	n (if self-employ e: Painter; Othe	ved, provide Job er Examples;	Click to confirm these statements are tr I certify that I am NOT a principal of a state contracto prospective state contractor. I certify that I am a United States citizen or a foreign n	r or ational		
Retired, onemploye	u, student, Hon	iemakerj	with permanent resident status in the United States. I certify that I have provided my residential address.			
Is contribution being made from the account of a sole proprietorship? *		e account of a	I certify that this contribution is made on my personal debit o credit card for which I have legal obligation to pay and intend to pay from my own personal funds, is not being reimbursed any mamer, is not being made as a loan; is not an otherwise prohibited contribution, and that payment is not made from			
If yes, and name is d contributor, list NAI			the funds of a corporation, labor organization or any entity. I hereby certify that all information disclosed by me o contributor form is true and accurate to the best of m	other n this		
Age (Please see rest	rictions regardi	ng Contributions	knowledge and belief. Click here to read legal definitions,			
from Minors): *			Donate			

John Smith for State Rep, Jane Doe, Treasurer. Approved by John Smith.

State Elections Enforcement Commission



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Municipal Contract Disclosure

When is it required?

When individual contributes a total of \$400 or more

to a candidate for CEO of the Municipality.

What do they have to disclose?

Whether they or the business with which they are associated

has a contract with that municipality that is valued at over \$5,000.



Municipal Contract Disclosure

STO

What if they don't make the disclosure?



State Elections Enforcement Commission

You CANNOT DEPOSIT the contribution!!!

- REQUEST DISCLOSURE via certified mail within 3 days of receiving the contribution.
- IF STILL NO DISCLOSURE = RETURN CONTRIBUTION.



Lobbyist and State Contractor Contributions

Town Committees

- Lobbyists can contribute up to \$100
- State Contractor contributions are prohibited!
- Lobbyists and State Contractors cannot buy ads in town committee ad books!

Municipal Candidate & Political Slate Committees

- Lobbyists and State Contractors can contribute up to normal limits for individuals
- Contributions in excess of \$50.00 – treasurer must disclose lobbyist status on the SEEC Form 20



What do you do with an impermissible contribution?

Do **<u>NOT</u>** deposit

"OOPS, I made the deposit!"

- Refund impermissible contribution immediately
- Use a committee check
- Report refund as expenditure

Return entire contribution

Keep record of contribution and refund





What isn't considered a "Contribution"?

- Individual volunteer services
- Payment of \$ by candidate to candidate committee
- Bank loans and interest
- Certain donations that occur at "fundraising affairs"
- Certain purchases of ads in "ad book" programs

Value of these donations are <u>NOT COUNTED</u> towards contribution limits

BUT... generally STILL REPORTED, just not as a contribution

The start of

What is a Fundraising Affair?

- Political gathering sponsored by committee for which it charges an attendance fee, and /or solicits or receives contributions
 - i.e. Cocktail Party, Dinner Event
- Tag Sale or Auction
- Joint Fundraiser





Fundraising Affair Exceptions

Purchase of advertising space in a program book/sign

- "Ad book" must:
 - be for a bona fide fundraising affair
 - be distributed at the fundraising affair
- Business entity can purchase a total of \$250 worth of ad space
- Everyone else can purchase a total of \$50 worth of ad space

Exception: State contractor/lobbyist prohibition applies to town committee and political committee ad book purchases



MORE Fundraising Affair Exceptions

Tag Sale or Auction donations or purchases

- Individuals can donate or purchase \$100 worth of goods
- <u>Business entity</u> can *donate* \$200 worth of goods or services that it's in the business of selling



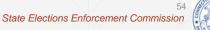
MORE Fundraising Affair Exceptions

"House Party" = Expenses by host for invitations, food, or beverages at host's personal residence

- \$800 per candidate committee per election (\$400 per event)
- \$800 per town committee or political slate committee per calendar year (\$400 per event)

Town Committee sales of food and beverage at town/county fair or similar mass gathering

 If the value of items purchased from the Town Committee is \$50 or less = NOT CONTRIBUTION



Other Exceptions

Donation of food or beverage by an individual for consumption at a nonfundraising event

• \$50 per individual per event





State Elections Enforcement Commission

Other Exceptions

Discounted sale of food or beverage by a vendor

To Candidate Committees

- Discount that is not less than the cost that the vendor pays to obtain the supplies, and
- The discount may not exceed a value of \$400 per primary or election

To Town Committees and Political Slate Committees

- Discount that is not less than the cost that the vendor pays to obtain the supplies, and
- The discount may not exceed a value of \$600 per calendar year



How to Disclose Fundraising Activity – Section L1

NAME OF COMMITTEE (Provide Complete Name as Registered with Filing Repository)	TYPE OF REPO	DRT
L1. Even	nt Information	
Event # Date of Event 9/09/19 Å Description Meet and Greet		Was this a fundraising even □ Yes □ No
Location: Street Address 125 Main Street	Norwich	State Zip Code CT 06636
Subpart 1: (All Committees) Was this event hosted at a personal residence?	 If es (If yes, go to Section L5 In-Kind Donation Associated with a House Party and compurchases made by host(s) for food, bevee No 	nplete required information for any
Did this fundraiser include goods or services donated by a business entity of up to \$200 or items donated by an individual of up to \$100?	Yes (If yes, go to Section L4 In-Kind Donati and complete required information.)	ions not Considered Contributions
Was this fundraiser a tag sale, auction, or other sale of donated items with purchases from an individual of up to \$100?	□ Yes (If yes, enter Total Receipts here.) ✓ No	→ \$
Subpart 2: (Party Committees, Municipal Candidates and Political Com Were there purchases of advertising space in a program book or on a sign associated with this fundraiser?	mittees other than Exploratory Committees) Yes (If yes, go to Section L3 Purchases of Ac or on a Sign and complete required inf	
Subpart 3: (Town Committees ONLY) Did your committee sell food or beverage at a fair or similar mass gathering held within the state with this fundraiser?	□ Yes (If yes, enter Total Receipts here.)	\$

Remember, these are not considered contributions.

Any contributions related to this event are reported in Sections A & B.



How to Disclose Ad Book Purchases – Section L3

				/ 1						
NAME OF COMMITTEE (Provide Complete Name as Registered with Filing Repository)					TYPE OF REPORT					
L3. Purchases of Advertising in a Program Book or on a Sign										
Name of Purchaser					i	Purchas	e Made By:			
	•					🗹 Business Entity 🗖 Other				
Cigna Health	care Corp.					🗖 Ind	lividual/Sole P	roprietorship		
Street Address			City		· · · ·		State	Zip Code		
900 Cottage Drive			Bloom	nfield			СТ	06132		
Date Received 9/10/2019	^{Event #} 90919A	Aggregate Purchases	for All Events	Amount of Pro	ogram Ad Purchas)	ie .	Amount of Si	gn Purchase		



How to Disclose Other Donations Not Considered Contributions – Sections L4 and L5

L5. In-Kind Donations Not Considered Contributions Associated with a House Party									
					Is this event supporting more than one candidate or				
Wayne Ferrari					ee? □ Yes ☑ N es, complete Itemiz		dum L5		
Street Address			City			State Z	ip Code		
464 Portland-Co	obalt Road		Portland			CT 064	480		
Description of Donation Fruit platters for house party						rket Value of I	Donation		
Event # 83119A	Aggregate Value of this Event— <i>all hosts</i> \$400		gregate Value of all Events— <i>thi</i> \$200	s host/candidate	\$20	\$200			



Expenditures

Permissible Expenditures

Lawful purposes of town committee:

- Promoting the party
- Promoting candidates of the party
- Continuing operating costs of the party

Lawful purposes of candidate committee:

Promoting candidate who established the committee

Lawful purposes of political "slate" committee:

Promoting candidates on the "slate" being funded by the committee







Permissible Expenditures

Must be campaign related

- Meetings
- Advertising
- Polling
- Travel of candidate and committee workers
- Renting of office space or necessary equipment
- Purchase or lease of computers and peripherals
- Office supplies



Expenses Paid by Committee – Section P SEC FORM 20 IV. EXPENDITURES (Sections P-

Rev. 1/12	IV. EAFEN	DITUKES (Sections P—	·1)		Page 15 01 17				
NAME OF COMMIT	TEE		TYPE OF REPORT						
P. Expenses Paid by Committee									
Name of Payee			Date of Payment	Method of P	ayment: heck # 1025				
Google	Google 8/15/201								
Street Address		City	•	State	Zip Code				
1600 Am	phitheater Parkway	Mountain Viev	v	CA	94043				
Purpose of Expenditure (by code)	Description	Event	#		Amount				
A-WEB	Web banner Ad								
Expenditure # (if applicable)	Type of Expenditure (<i>if applicable</i>) Itemization in Adde	· _	ith reimbursement sought • C • D • E		\$ 500				

Knope for City Council	1025	
90 Maple Street Hartford, CT 06106	DATE Aug. 15, 2019	
PAY TO THE Google	\$ 500.00	
Five Hundred	DOLLARS	
	El: Jol M.OL.	
	Elizabeth McClain	
	•013	



Prohibited Expenditures

- Personal use by Candidate
- Contributions to other Candidate Committees
- Compensation to Candidate
- Compensation to Candidate's Immediate Family



Use of Public Funds Prohibited

Within 3 months of the election:

For printed materials promotional of the candidate.

Within 12 months of the election:

For a television, radio, movie theater, billboard, bus poster, newspaper or magazine advertisement,

(a) featuring the name, face or voice of a candidate

(b) promoting the nomination or election of a candidate.

or







Compensating Campaign Staff, Workers, Consultants

- A written agreement, signed before any work or services for which payment in excess of \$100 is performed, is required
- The agreement must: 1) set forth the nature and length of time of the fee arrangement, and 2) describe the work or services to be performed
- The treasurer must keep the agreement and other compensation documentation as internal records

Templates are available at www.ct.gov/seec



Reporting Secondary Payees/Subvendors

 Secondary payees are people or entities paid by a campaign's consultant or advisor for goods or services benefiting the campaign

Secondary payees must be disclosed

 At the time you hire a consultant or advisor, ask whether or not they will be subcontracting with any other employees or outsourcing work to third-party vendors, and advise them that they must provide you with information so you may disclose secondary payees. Best to include this in your contract.



Reimbursements

To Committee Workers





To Candidate

Reimbursement must be completed within reasonable timeframe





Reporting Reimbursements to Committee Workers – Sections P & T

NAME OF COMMITT	NAME OF COMMITTEE TYPE OF REPORT					 1 Main Stree Manchester C			
T. Itemization of Reimbursements to Committee Workers and Consultants							Sale	9/9/2019	
Last Name of Worker/Cor Jones	ısultant	First Tracy		MI	Date of Payment 9/9/2019	V	of Payment: Check # 1025 Debit Card		8:05 AM
	ark Market		1					Groceries CT Tax Total	\$103.40 \$6.60 \$110.00
Street Address	aat		^{City} Manchester			State CT	Zip Code 06040	10001	\$110100
Purpose of Expenditure (by code) FOOD	Food for volunteers	6	Indichester	Event #			Amount	Thank	g you!
Expenditure # (if applicable)	Type of Expenditure <i>(if applicable)</i> Itemizat		•		eimbursement sought	\$1	10.00		





Reporting Reimbursements to Committee Workers – Sections P & T

NAME OF COMMITTEE			TYPE OF REPORT	TYPE OF REPORT					
P. Expenses Paid by Committee									
Name of Payee			Date of Payment	Method of I	^{Payment:} Theck # 1025				
Tracy Jones 9/15/2019					$\Box \text{ Check } \# \square \text{ Debit Card}$				
Street Address		City		State	Zip Code				
18 Orange	Street	New Haven		СТ	06519				
Purpose of Expenditure	Description		Event #		Amount				
(by code) RMB									
Expenditure # Type of Expenditure (<i>if applicable</i>) Itemization in Addendum P Required Coordinated with reimbursement sought					110				
	Coordinated without reimbursement sought Independ	ent 🗌 Organization: O A	ο Β ο Ο ο Ο ο Ε		\$110				

Knope for City Council 1025 90 Maple Street Hartford, CT 06106 DATE <u>Sept. 15, 2</u> 019				
PAY TO THE Tracy Jones \$ 110.00 ORDER OF JOLLARS DOLLARS				
MEMO <u>Food Reimbursement</u> <u>Elizabeth McClain</u> 1:000000000: 1:00000000: 2025		State Elections En	70 forcement Commission	

Candidate Expenditures

Expenditure Must be Reported if:

•It is greater than \$50 OR if reimbursement sought

Expenditure Need Not be Reported if for:

•Travel, meals and telephone expenses <u>of any</u> amount **if** no reimbursement sought

Candidates who are entirely self-financing their campaign or who choose to be funded by a candidate committee may make unlimited expenditures on their own behalf.

Expenses Paid by the Candidate – Sections P & Q

NAME OF COMMITTEE		TYPE OF REPORT							
Q. Campaign Expenses Paid by Candidate									
Name of Payee (Name of Vendor who candidate paid directly)		Date of Payment	Is reimb	ursement claimed?					
The Home Depot	9/5/2019		Yes 🗌 No						
Street Address	City	•	State	Zip Code					
75 North Frontage Road	East Haven		СТ	06512					
Purpose of Expenditure Description	Eve	nt #		Amount					
A-SIGN Plywood for large signs			\$1	00.00					





Spending by Outside Sources

What other spending can happen on the candidate's behalf?

- Organization Expenditures
- Non-Independent (Coordinated) Expenditures
- Independent Expenditures
- Joint Expenditures





What is an "Organization Expenditure"?

- An *exemption* from the definition of contribution and expenditure
- Only can be made by party committees to benefit a municipal candidate or candidate committee
- Cannot be made to benefit a municipal candidate funded by a political slate committee
- Must be reported by the town committee





Types of Organization Expenditures

- Party Candidate Listing
- Certain Documents in Printed or Electronic Format (i.e. party platform, voter list, electronic page for merchant account services to collect online contributions)
- Campaign Event at which the candidate is present
- Advisor(s)



Non-Independent (Coordinated) Expenditures

- Non-Independent (Coordinated) Expenditures are contributions
 - MUST be from permissible sources
 - MUST be within applicable limits
 - MUST be disclosed





Independent Expenditures by Outside Persons

CAUTION

- What is an Independent Expenditure?
 - An expenditure that is made **without the consent, coordination, or consultation of**, a candidate or agent of the candidate, candidate committee, political committee or party committee.
 - Must be totally and wholly independent.
 - Candidates and their committees may not make independent expenditures!
 - Candidates and their committees **may not** work with outside persons who want to make independent expenditures on their behalf.



Joint Expenditures

- Pay pro rata share
- Document cost-splitting





Post-Election Filings





Surplus Funds

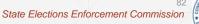




Recipients of Surplus Funds

- Citizens' Election Fund
- Return to Contributors (pro rata)
- Ongoing Political Committee
- 501(c)(3) charitable organizations
- 501(c)(19) veteran organizations
- Party Committee

Municipal Candidate Committee or Political Slate Committee





Surplus Equipment

- Must be sold at fair market value
- Proceeds must be distributed to a permissible recipient
- May be donated to a permissible recipient



Candidate Committees of Elected Municipal Candidates

Uses of Surplus Funds for Preparing to Take Office:

- Clerical
- Secretarial
- Other Office Expenses
- Inaugural Expenses





Records Retention





Attributions

Basic Attribution Requirements

	Candidate Committee	Political "Slate Committee"	Town Committee
"Paid for by"	Name of Committee, Name of Treasurer	Name of Committee, Name of Treasurer	Name of Committee
"Approved by"	Name of Candidate	Name(s) of candidate(s)	Name(s) of candidate(s) [PA 13-180: exception for any print, TV, or social media promotion of a slate of candidates paid for by a party committee]

Candidates, Candidate committees and Exploratory committees have additional requirements for TV, radio, internet audio/video and automated calls.

<u>Required</u> for all printed/written/internet communications, as well as audio, radio, TV, and video (including internet) ads/communications, and automated telephone calls, which promote a candidate's candidacy a committee, or solicit funds





Attribution Not Required



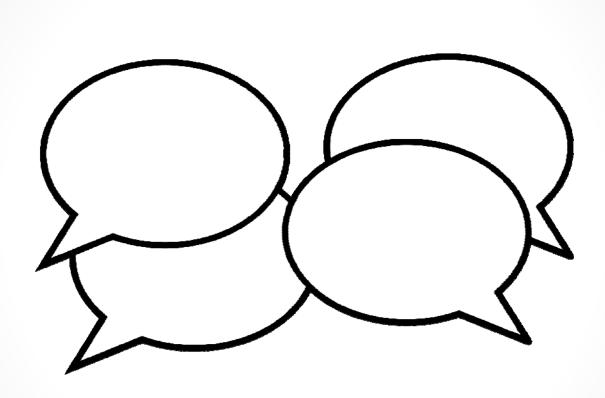
Signs 32 Square Feet and Under

Political Paraphernalia









Candidate Services Unit

860-256-2985 Public.Finance@ct.gov

ct.gov/seec