



Citizens' Election Program

2022 Participant Treasurer Survey Results

2022 Survey Goals

The following were the goals for the survey in 2022:

- ❑ Solicit feedback from Participating Treasurers
- ❑ Gauge Overall Treasurer Satisfaction with the program
- ❑ Provide Treasurers an opportunity to suggest improvements
- ❑ Offer Treasurers a forum to share their helpful tips with other treasurers

The 2022 Survey

www.surveymonkey.com

Open 2 | Draft 0 | Total responses 230 | Average completion rate 89% | Typical time spent 00h:08m:2

BUY TARGETED P


Recent Surveys

Status	Survey Title	Responses	Completion rate	Typical time spent	Options
OPEN	2022 Survey for Treasurers and Deputy Treasurers of Candidates who Participated in the CEP	141	91%	10 mins	
OPEN	2022 Participating Candidate Survey - General Assembly/Statewide Office	89	87%	6 mins	Options

Dashboard | My Surveys | Plans & Pricing | Create Team | Create Su

SUMMARY → DESIGN SURVEY → PREVIEW & SCORE → COLLECT RESPONSES → ANALYZE RESULTS → PRESENT RESULTS

Exit



2022 Survey for Treasurers and Deputy Treasurers of Candidates who Participated in the CEP

* 1. Office sought by candidate in 2022. (Check all that apply.)

- State Representative
- State Senator
- Governor
- Other Statewide Office

* 2. For the 2022 election cycle you were:

- Treasurer
- Deputy Treasurer

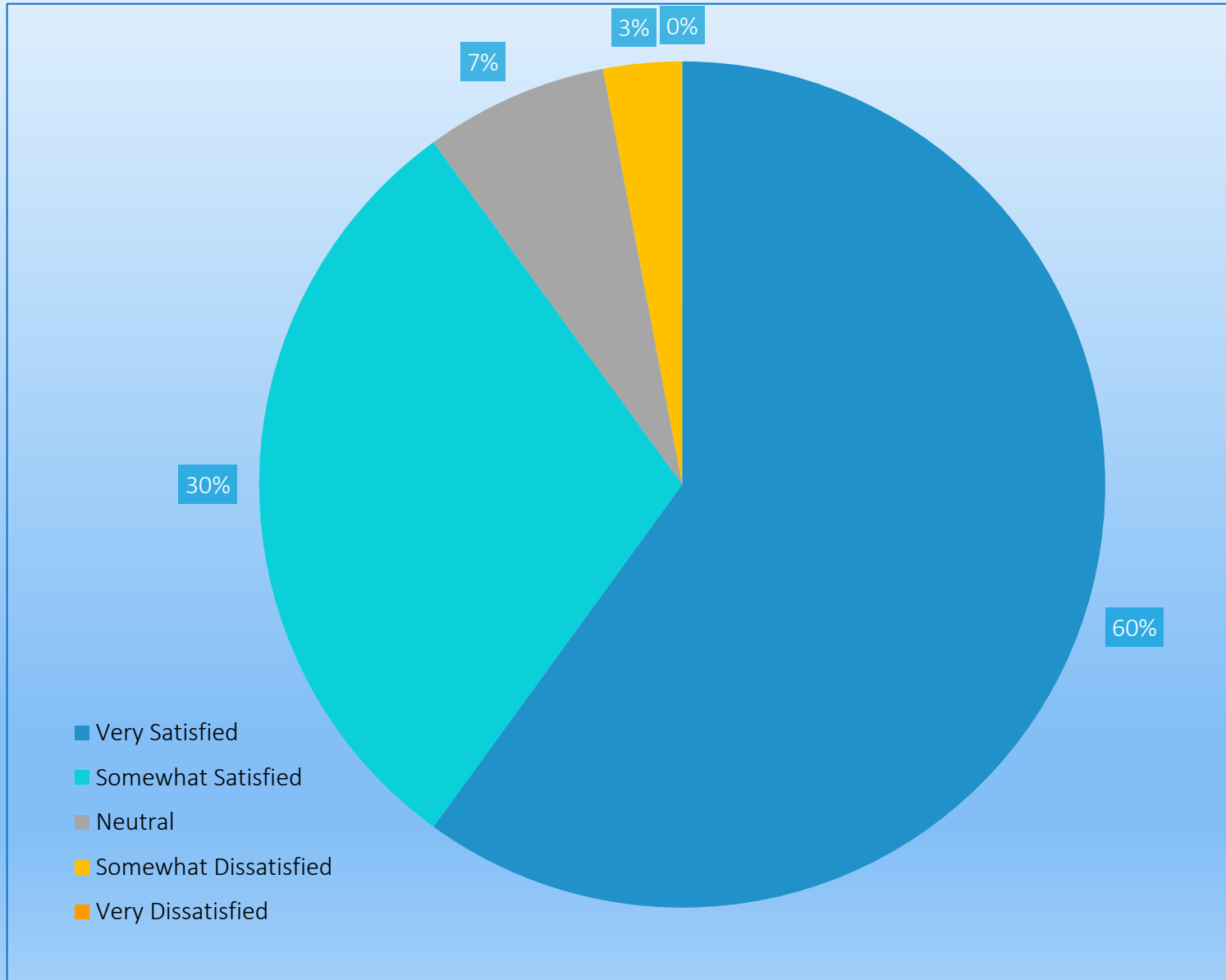
2022 Response Rate (as of 04/31/2023)

142

122%

of goal

Participating Treasurer Overall Satisfaction

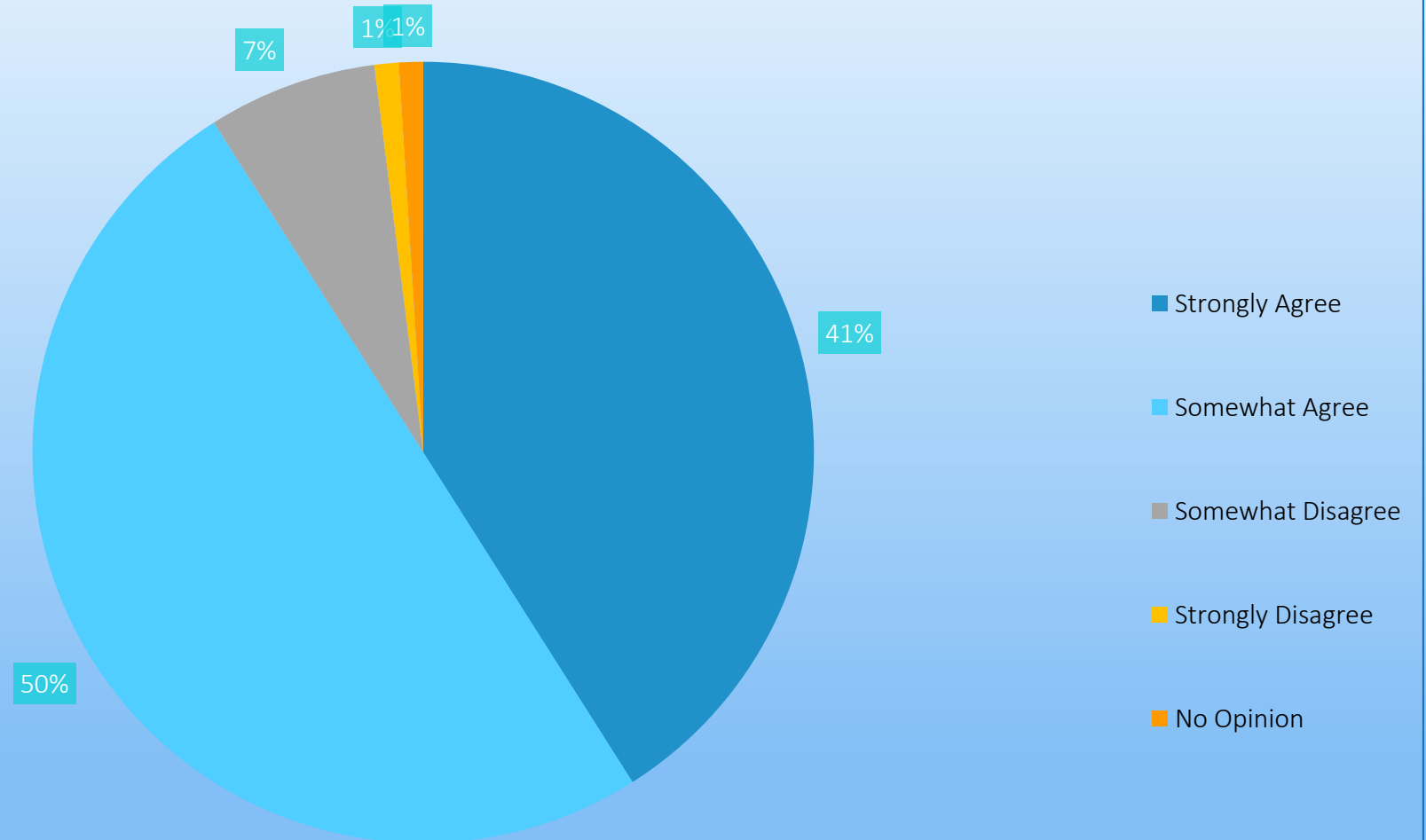


“I very much appreciated the support and assistance. No call was left unanswered and no question I had was dismissed. I was always treated nicely. Kudos to your staff!”

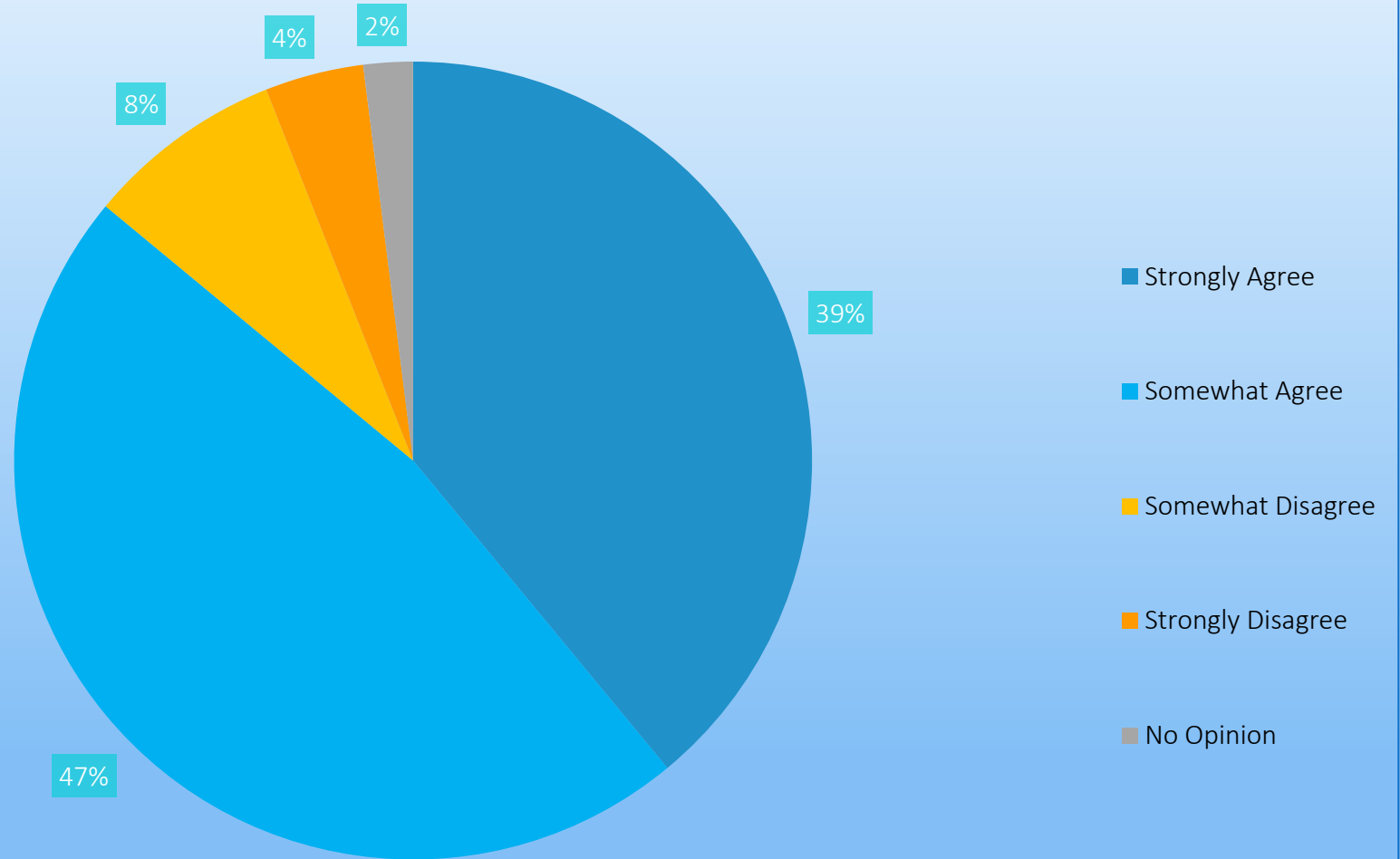
“Thank you to the staff. I thoroughly enjoyed my participation.”

“I’m sure things could be tweaked to make the process a litter smoother, but overall, it was pretty reasonable.”

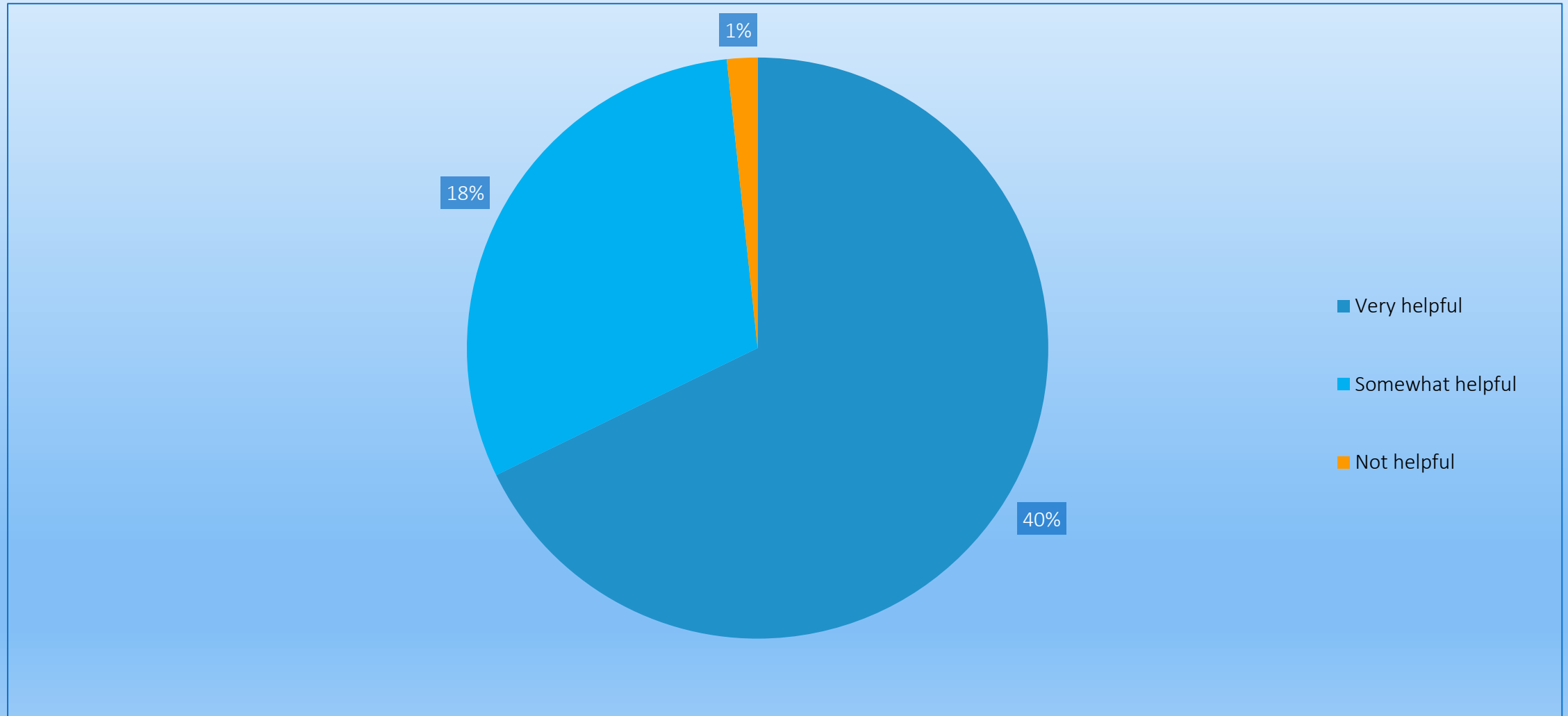
Raising qualifying contributions was a manageable process.



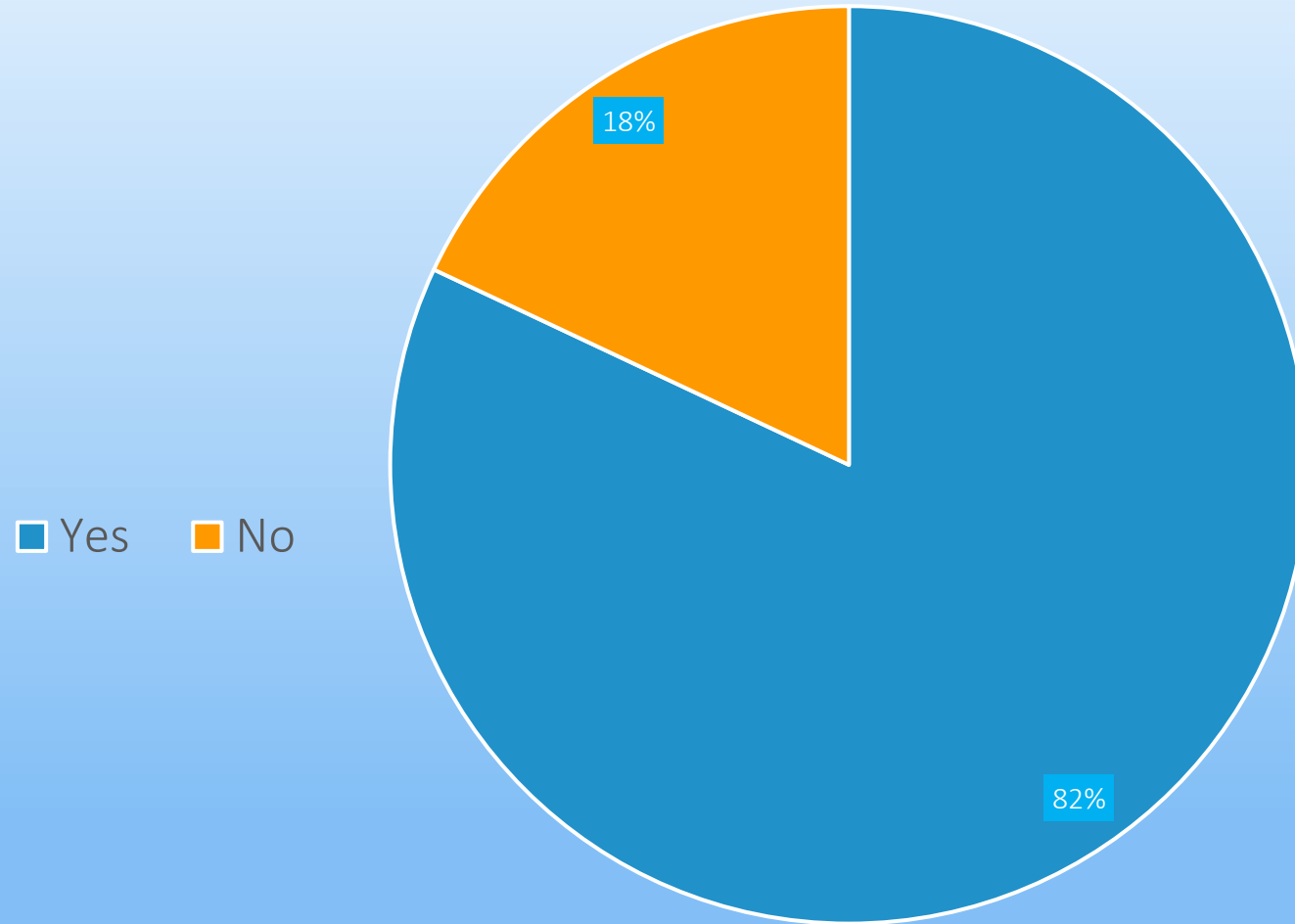
Documenting qualifying contributions was a manageable process.



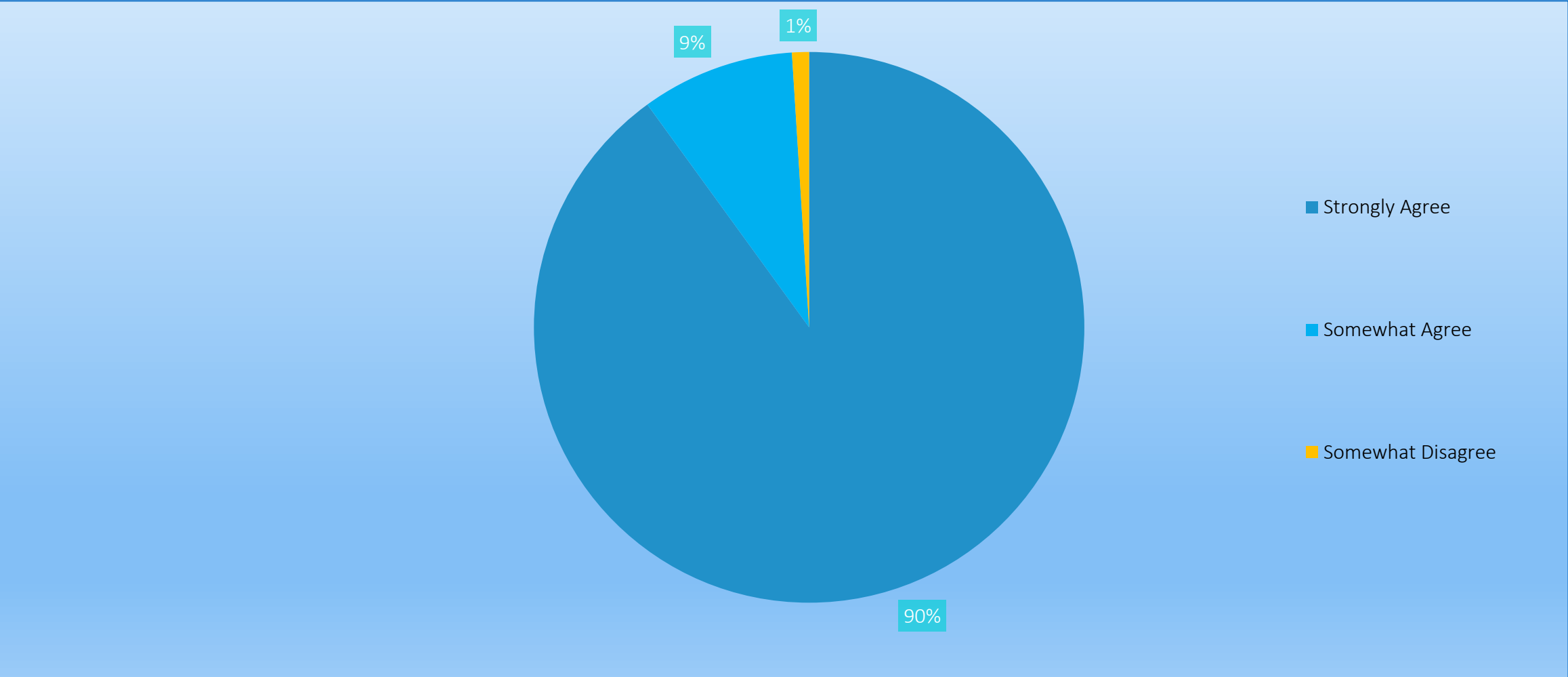
In 2022, SEEC provided a voluntary pre-application review of qualifying contribution documentation. If your committee opted to receive a pre-application review, the feedback was:



Did you use eCRIS's online registration to register your candidate committee?



Having a specific Elections Officer assigned to my campaign was a valuable resource.



Quotes From 2022 Treasurers:

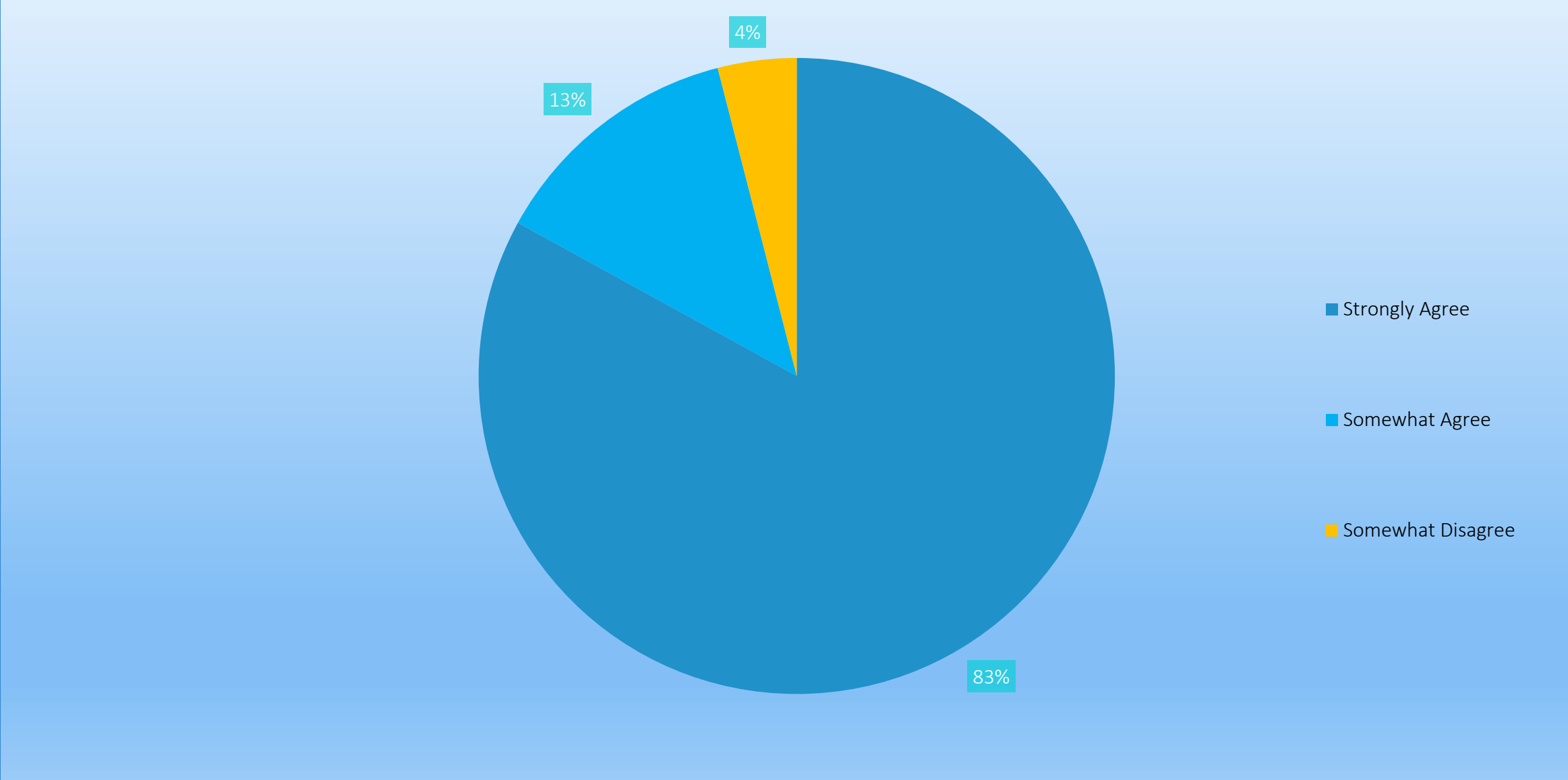
“My Elections Officer was extremely helpful, professional, and friendly. A pleasure to work with and very patient with all my questions.”

“My Elections Officer was indispensable.”

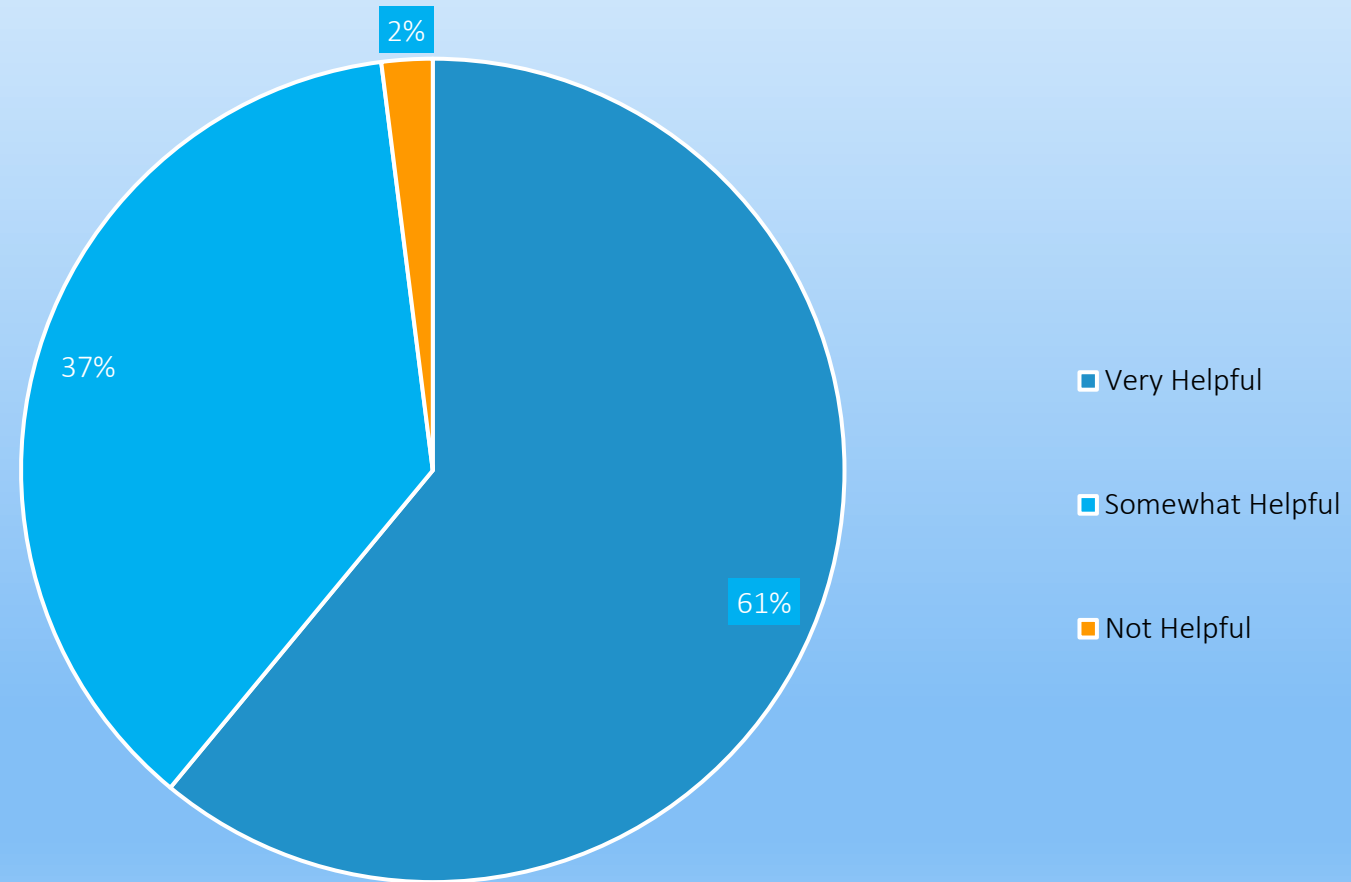
“Having one person to go to with questions and not need to explain the backstory of my committee was helpful.”

“SEEC staff is very helpful to candidates. This is a very complicated process.”

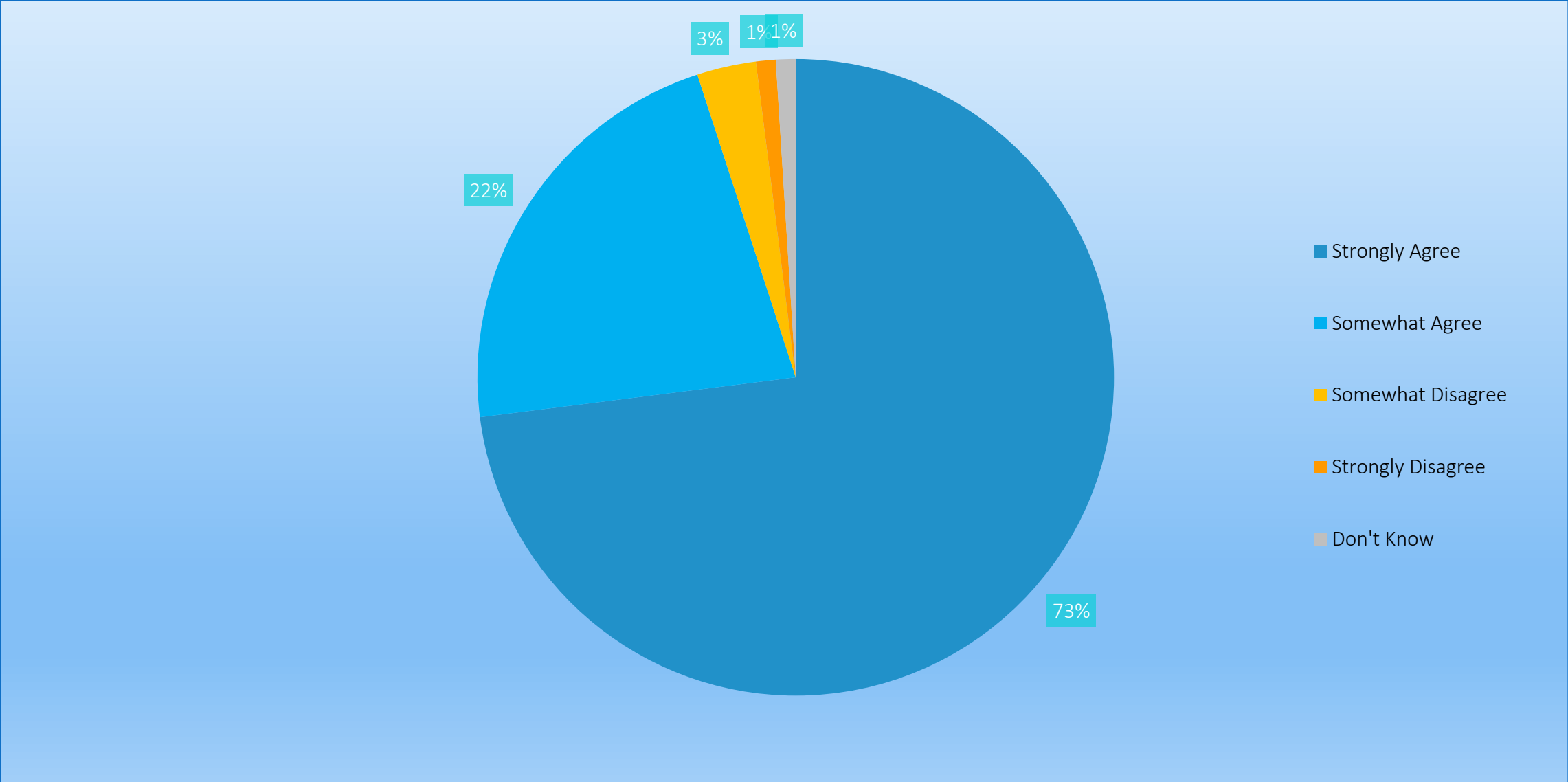
Were your inquiries answered in a timely manner?



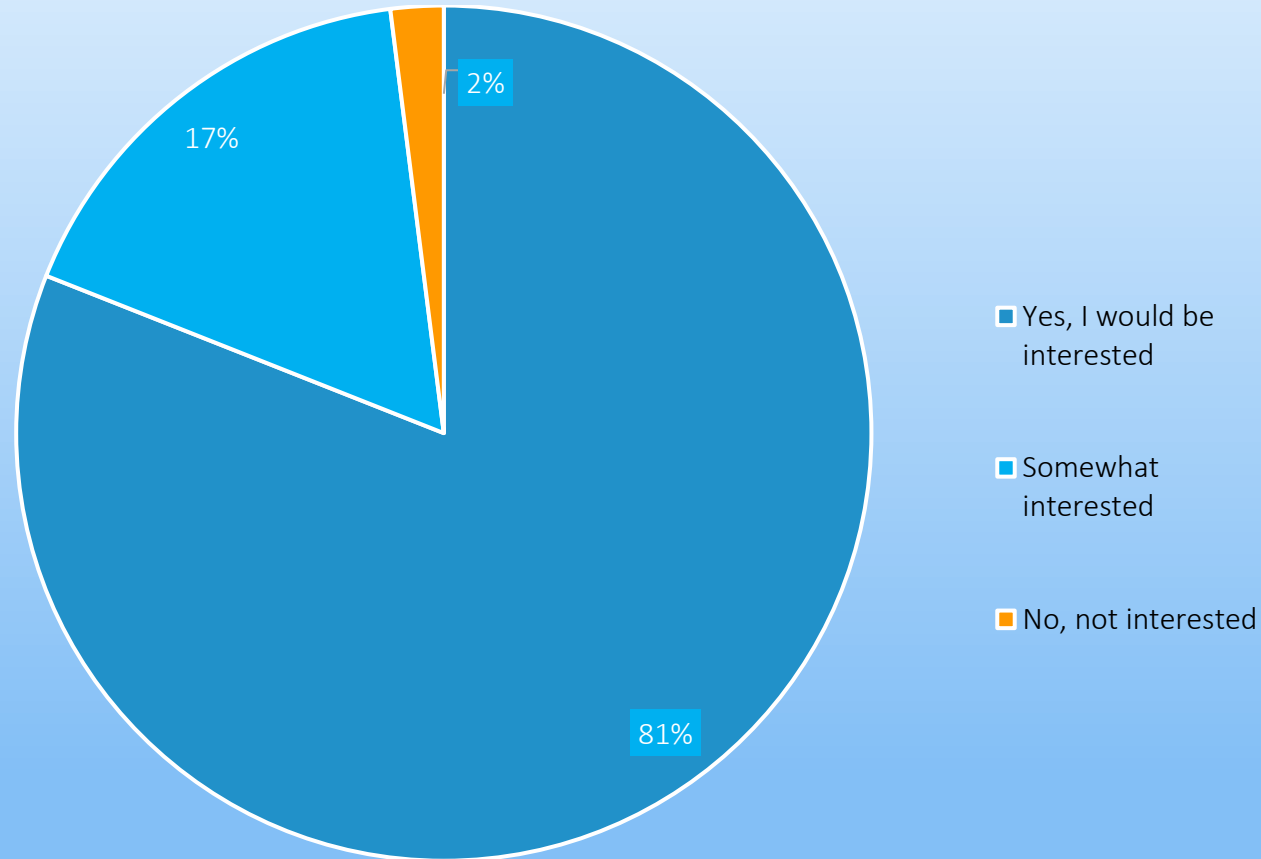
How helpful was the CEP Training in understanding the basics of the process?



Email alerts and informational handouts were informative and useful.



Would you find it helpful to use a standardized online contribution portal that interacts directly with eCRIS, generates back-up documentation, and provides you with automatic electronic reports?



“This would help a lot in submitting the correct documentation.”

“Anything that streamlines the process for treasurers would be most helpful.”

“I was not aware that our initial credit card processor was not an acceptable vendor, which lead to complications right off the bat. This would be helpful.”

Most common suggestions from Treasurers:

“Make eCRIS available for municipal campaigns.”

“Clearer guidance about reporting expenditures related to digital advertising, such as social media.”

“Do something about consultants, who have absolutely no liability while the treasurer needs to document secondary payees or be subject to a fine.”

Treasurers' Helpful Tips for other Treasurers:

“Document, Document, Document.”

“Communicate with your Elections Officer. They are there to help.”

“Watch all the videos and stay organized.”

“Review the contribution forms as soon as you get them.”

“Secondary payee information must be the number 1 priority when contracting with vendors. Don't wait until the work is done.”

“Follow the instructions, don't just wing it.”