September 30, 2014

State of Connecticut
State Elections Enforcement Commission
20 Trinity Street, 1st Floor
Hartford, CT 06106-1628

Re: Petition for Declaratory Ruling on Status of an Electronic Sign

To Whom It May Concern:

On behalf of the Regional School District No. 10, this is a request for a declaratory ruling on whether an electronic sign on school property and permanently installed adjacent to Route 4 in Burlington can be used (1) to publicize the time, date and location of a referendum and (2) to remind registered voters to “vote today” on the day of the referendum. Although the message would be posted while a referendum is pending, it would not influence any person to vote for approval or disapproval.

The Board is concerned about the application of Connecticut General Statute Section 9-369b, as amended by Public Act 13-247 which states that “no person may use or authorize the use of municipal funds to send an unsolicited communication to a group of residents regarding a referendum via electronic mail, text, telephone or other electronic or automated means for the purpose of reminding or encouraging such residents to vote in a referendum.” Specifically, is an electronic sign on school grounds considered to be “other electronic means” for the purposes of Section 9-369b? Or is the electronic sign really no different than posters or bulletin boards that can be changed manually?

Please contact me if you require any additional information. Thank you for your attention to this matter.

Very truly yours,

Susan L. Scott

cc: Alan Beitman, Superintendent of Schools